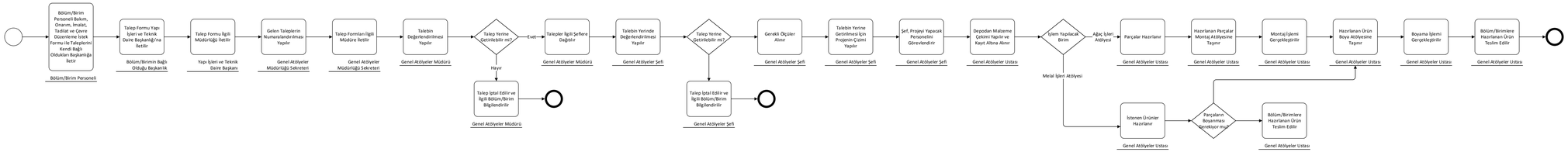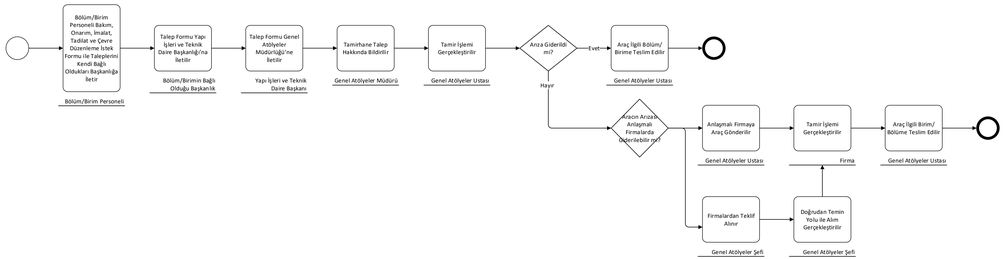Genel Atölyeler Müdürlüğü